

From a backof-the-napkin sketch to international impact.

> What started small, changed everything.



Drew Ann Long is the award-winning inventor of Caroline's Cart and a dynamic motivational speaker whose mission is to drive inclusion, innovation, and impact. Her journey from determined mom to retail disruptor has inspired audiences nationwide.

Caroline's Cart is Trusted by Thousands of Retailers, **Empowering Millions of Families.** 







and more!

Across 15,000+ Stores and counting. Now in all 50 U.S. states and 8 countries around the globe

"Drew Ann Long, the founder of Caroline's Cart, is the definition of determination and perseverance...Her decade-long dedication to ensuring that individuals with disabilities can navigate a retail environment is remarkable and inspiring."

— WILLIAM WHITE Chief Marketing Officer Walmart >:<

### **IDEAL FOR**

**Podcasts** 

Conferences

**DEI Programs** 

Retail Events

Disability Advocacy Panels

Universities



# Why book Drew?

She advanced retail culture by highlighting a major gap in the lack of accessible shopping.

Drew is the inventor of Caroline's Cart, the first patented special needs grocery cart for older children and adults with disabilities.

## Drew brings

- · Energy and authenticity
- · Real-world insights into inclusion, innovation, and advocacy
- · Inspiration to action, not just applause



Certified Professional Speaker Professional Speakers Bureau International

## SIGNATURE TOPICS

The Power of the Mompreneur

The Inclusion Mindset

Two Decades of Caregiving & Counting

7 Steps of an Innovator

The Life of the Special Needs Family

## **NOTABLE AWARDS**

- 2013 International da Vinci Award for Transportation & Mobility
- "THE LIST 2017" by the National Retail Foundation of People Shaping Retail
- 2024 National Award for Distinguished Service, Alabama disABILITY Conference
- Member Spring 2025 Cohort, Idea Accelerator, Builders & Backers
- 2019 Entrepreneurship Award, Shelby County Chamber

#### SPEAKING EXPERIENCE

United States Access Board
National Council on Disability
Members of US Congress
Disability Conferences
Retail Events
Podcasts
iHeart Radio
Women's Groups
Colleges and Universities
Therapy Conferences
Church Communitites

#### **MEDIA FEATURES**

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